

## Societas Trust – Trust-Wide Enrichment Days

---

Societas Trust, a group of 11 schools in Staffordshire, wanted to deliver a shared enrichment experience that would bring students together across the Trust. The objective was a high-quality, outdoor, character-building day for entire year groups – without adding cost pressure or operational burden to school teams.

**600**

Students

**11**

Schools

**2**

Days

### The Challenge

#### Situation

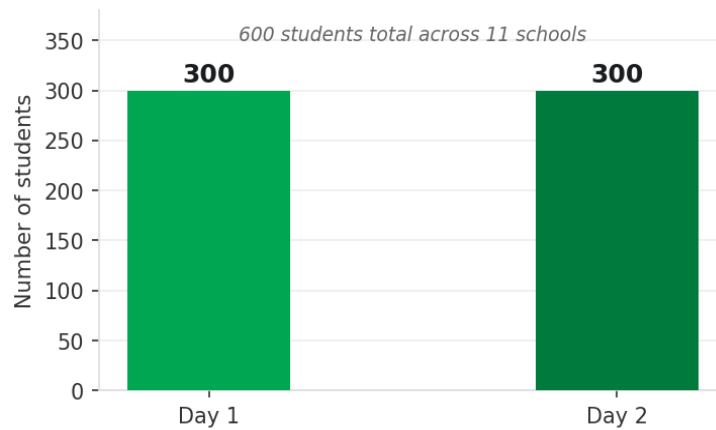
Design and deliver a Trust-wide event at scale – overcoming the three barriers that typically make this kind of programme difficult to execute: high per-head cost, complex logistics, and heavy staff workload.

### The ESL Approach

- ESL designed a series of "Societas Days": all 11 schools brought together in a single location
- Approximately 300 students per day, focused on one key stage at a time
- Delivered across two separate days for different age groups
- Hosted within the grounds of a local country estate
- Built around outdoor adventure and team-based challenges
- ESL managed venue sourcing, activity design, supplier management, programme structure, and full on-the-day delivery

### Students Engaged

## Societas Trust: Students Engaged Across 11 Schools



### Results

- 600 students engaged across two days
- 11 schools involved, creating a genuine Trust-wide experience
- Under £500 per day total cost – or zero cost depending on model used
- Significant reduction in staff workload, with ESL managing all delivery
- A high-quality, memorable experience for students across the Trust

### What Schools Say About ESL

*"We could never have achieved the volume or variety of activities and trips without support from ESL."*

**Simon French, CEO – Alpha Academies Trust**

*"From first conversation to implementation, the process felt clear and well managed. ESL understood our objectives quickly and helped us shape opportunities that genuinely added value for our pupils."*

**Francesca Ellsmoor, Headteacher – Auckland College**