

Multi-School Ski Trip – Italy 2024

400 students from partner schools in Yorkshire and Staffordshire travelled to the Italian Alps in January 2024 for a week-long ski programme. The trip was delivered through ESL's managed network of specialist providers, with full itinerary planning, supervision support, and logistics handled centrally.

400

Students

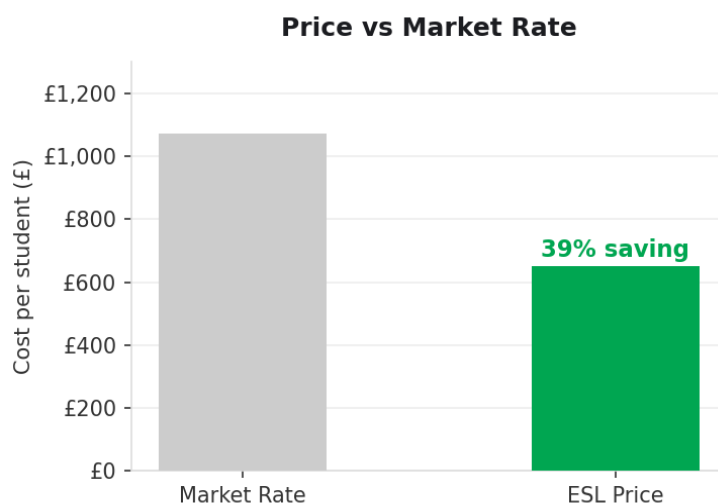
£650

Cost per student

39%

Below market rate

Price vs Market Rate

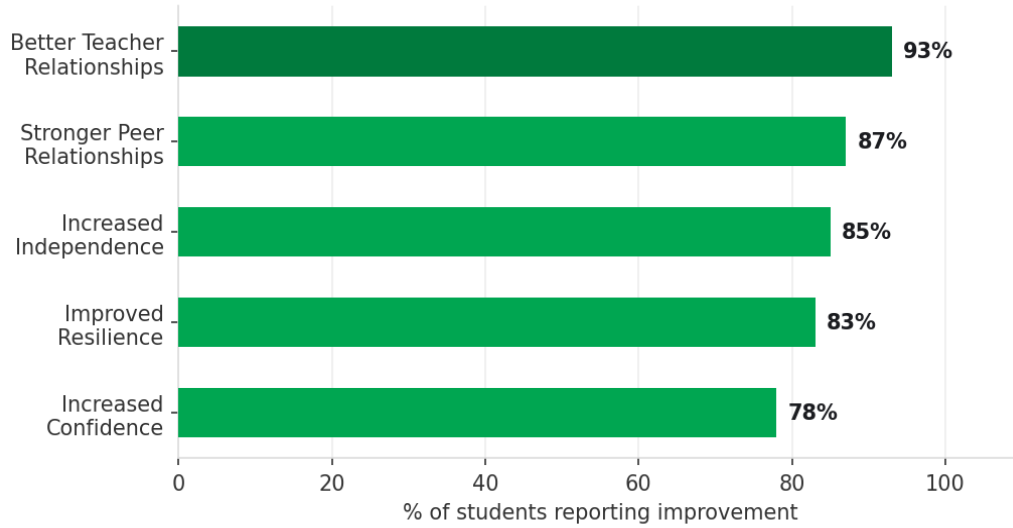


What the Trip Delivered

- Full ski programme with professional instruction, equipment hire, and lift passes
- 5 days in the Italian Alps with accommodation, transfers, and full supervision
- Structured lead-up programme in schools prior to departure
- Zero administrative burden on school staff during planning or delivery

Student Impact

Student Impact - Italy Ski Trip 2024



What People Said

"It's a once-in-a-lifetime experience. You get to bond with friends and teachers, build confidence by speaking to locals, and try things you would never do at home."

Student

"Evie was extremely nervous beforehand and didn't want to go – we had lots of tears. She came home and absolutely loved it. She can't stop talking about it and now wants to go on every trip the school offers."

Parent